



Promotion Methods Used in NW FCS Programming

In today's active society, a number of methods have to be utilized to spread the word about programming. Audiences range from the Traditionalist who still responds to a written piece of information to individual who want to receive information on the go, in a quick format. Word of mouth is still a strong method of promotion.

Board reports

Book marks

Brochures

Cable

Cable Bank marquees

Community calendar

County commission meetings

Direct letters

Displays

Electronic news articles (local paper)

Email

facebook

Fact sheets

Flyers

Library

Literature rack through the district

Networking with other agencies

Newsletters

Post cards

Posters

Public Service Announcements (PSA)

Radio spots

Radio program

Recreation centers

School inserts

Some texting

Some twitting

Specialized newsletter

Telephone

TV

Website

Word of mouth

Work sites

youtube