## Platinum Sponsors:

- AKRS Equipment
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- SurePoint Ag Systems

## 2024 Speaker Topics

### Current Financial Status of NW Kansas Farms:
Using data from northwest Kansas farms, we take a look at opportunities for profitability and where producers should be alert for possible concerns.

### Drought Driven Insects and Emerging Pests:
Drought conditions favor certain insect species and can have multi-year effects in insect pressure. Will also cover new and evolving pests that producers should be aware of.

### Dryland Rotation Agronomics and Economics:
A look at performance of various crop rotations from long-term trials with insight into the key drivers in productive dryland rotations.

### Herbicide Resistance Update for the High Plains:
Resistance is leading to reliance on a smaller number of herbicides. A look at emerging issues and how our management can and should adapt.

### High Plains Weather Outlook:
El Nino and La Nina, what does it mean for the Tri-State Region, outlook for 2024, and a crash course in storm spotting.

### Keeping Weeds on Their Toes:
The latest in label changes, product updates, trial data, and most importantly, using that to make a plan

### Phosphorus Management:
Understanding the how, why, and when: Availability in crop and soil systems is often misunderstood, we will revisit the basics and how they can help you make better in-field decisions.

### Pivot Priorities: Sprinkler Setup for Effective Irrigation:
The interaction of sprinkler setup and management play a role in maximizing effective irrigation, and thus productivity and profitability.

### Sprayer and Planter Tech Advancements:
Research update showcasing how producers can make the most of the new technologies available on the market.

### Wheat Innovation — New Uses and Markets:
New demand for wheat-based food ingredients as led to new processing plants in North-Central Kansas. What does this mean for wheat demand?

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### Winter Conference
**January 16 and 17, 2024**
**The Gateway, Oberlin, KS**

Register Online at www.northwest.ksu.edu/CoverYourAcres

<table>
<thead>
<tr>
<th>7:45</th>
<th>8:15</th>
<th>Room 1</th>
<th>Room 2</th>
<th>Room 3</th>
<th>Room 4</th>
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<tbody>
<tr>
<td>8:15</td>
<td>8:20</td>
<td>Registration</td>
<td>Welcome</td>
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<tr>
<td>9:30</td>
<td>10:20</td>
<td>Sprayer and Planter Tech Advancements¹ (A. Sharda)</td>
<td>High Plains Weather Outlook¹ (J. Lundquist)</td>
<td>Pivot Priorities for Effective Irrigation¹ (J. Schneckloth)</td>
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<td>10:20</td>
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<td>View Exhibits</td>
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<td>10:50</td>
<td>11:40</td>
<td>High Plains Herbicide Resistance Update¹,² (S. Lancaster)</td>
<td>Dryland Rotation Agronomics and Economics¹ (L. Haag)</td>
<td>Drought Driven Insects and Emerging Pests¹,² (A. Zukoff)</td>
<td>Industry Session (ServiTech)</td>
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<tr>
<td>11:50</td>
<td>12:40</td>
<td>Keeping Weeds on Their Toes¹,² (J. Falk Jones)</td>
<td>Pivot Priorities for Effective Irrigation¹ (J. Schneckloth)</td>
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<td>Lunch</td>
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<tr>
<td>12:50</td>
<td>1:40</td>
<td>Phosphorus—How, when, and why in crops &amp; soils¹ (D. Ruiz-Diaz and M. Bourns)</td>
<td>High Plains Herbicide Resistance Update¹,² (S. Lancaster)</td>
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<tr>
<td>1:50</td>
<td>2:40</td>
<td>Dryland Rotation Agronomics and Economics¹ (L. Haag)</td>
<td>Sprayer and Planter Tech Advancements¹ (A. Sharda)</td>
<td>Keeping Weeds on Their Toes¹,² (J. Falk Jones)</td>
<td>Industry Session (PivotBio)</td>
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<td>3:10</td>
<td>4:00</td>
<td>Sorghum Weed Control Strategies and Technologies Discussion Panel</td>
<td>Drought Driven Insects and Emerging Pests¹,² (A. Zukoff)</td>
<td>Wheat Innovation: New Uses and Markets¹ (E. Backhus)</td>
<td>The Role of Humics in Soil Health (4G Farm and Sales)</td>
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<tr>
<td>4:10</td>
<td>5:00</td>
<td>High Plains Weather Outlook¹ (J. Lundquist)</td>
<td>Current Financial Status of NW KS Farms¹ (M. Wood and G. Conover)</td>
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</tbody>
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**Tuesday: Social hour with hors d'oeuvres begins at 5:00**

¹ CCA CEUs applied for.
² Commercial Applicator CEUs applied for.

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