## THRIVING ACROSS GENERATIONS --REGISTRATION--

Online Registration: https://www.northwest.kstate.edu/events/ thriving\_across\_generations/index.html *OR* return the form below to your local K-State Research and Extension Office.

#### \$20/person, if registered by March 9th \$30/person, if registered after March 9th (Fees cover meal and materials.)

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Name:
Address:
Phone:
Email:
Names of additional family members:

Please list any special accommodations needed (handicap accessibility, dietary restrictions, etc.)

Return form and check payable to KSU to: K-State Research & Extension, NW Area Office Care of: Sara Juenemann 105 Experiment Farm Dr # 1 Colby, KS 67701

- Please include "Estate Planning" in the memo of your check
- Registrations after 3/9/2020 are not guaranteed a meal or materials
- For questions call: (785) 462-7575

# **SCHEDULE**

5:00	Registration
5:30	Meal & Guest
	Speaker
6:00	Keynote Speaker
7:00	Break
7:15	Break-Out
	Sessions
8:15	Q&A, Evaluations
	and Wrap-Up



Kansas State University is committed to making its services, activities and programs accessible to all participants. If you have special requirements due to a physical, vision, or hearing disability, contact the NW Area Office at 785-462-7575. Kansas State University Agricultural Experiment Station and Cooperative Extension Service. K-State Research and Extension is an equal opportunity provider and employer.

## THRIVING ACROSS GENERATIONS



MARCH 111TH, 2020 5:30 p.m. - 8:30 p.m. Fort Hays State University Memorial Union 700 College Drive, Hays, KS 67601 Sessions held in the following rooms: Ballroom, Black & Gold Room & Stouffer Lounge



Our 2020 Partner: FORT HAYS STATE UNIVERSITY KANSAS SBDC Forward thinking. World ready.



## SPEAKERS & PRESENTERS



#### KEYNOTE: "Start at the End" Rick Feltenberger

Rick Feltenberger has a passion for business and people. This passion ranges from helping folks starting businesses to showing them how to exit their business with dignity. Rick is a serial entrepreneur, a decorated combat veteran, and former Fortune 500 executive with rich experience and deep background in starting, funding, buying/selling, exiting, and operating successful businesses. He is currently the Regional Director for the Kansas SBDC at Fort Hays State University where he helps families and entrepreneurs across 29 counties define and achieve success.



#### BREAKOUT: "Succession Planning for Small Business" Tom Byler

Tom Byler has been with the Kansas SBDC for 12 years, and currently works for both the Emporia State University and Washburn University SBDCs. He is a member of the Kansas SBDC Succession Planning Team, and holds Certified Exit Planning Advisor (CEPA) certification from the Exit Planning Institute based in Cleveland, OH.

Tom's presentation provides an overview of the Succession Planning process for small businesses. Three learner objectives from his presentation are to include: 1) When to start planning, 2) How to plan and, 3) How to plan for life after leaving the business.



## BREAKOUT: "Key Elements of a Farm/Ranch Succession Plan"

Roger McEowen

Roger A. McEowen is the Kansas Farm Bureau Professor of Agricultural Law and Taxation at Washburn University School of Law in Topeka, Kansas. McEowen conducts approximately 80-100 seminars annually across the United States for farmers, agricultural business professionals, lawyers, and other tax professionals.

Roger's presentation will provide a road map for successfully navigating the roadblocks to creating a plan for the future continuity of family farming or ranching business. Learner objectives for this breakout session include: 1) Keys to starting the planning process, 2) Identifying issues that must be resolved to provide continuity, and 3) Basic understanding of tax issues involved in the process and appropriate entity choices.



### BREAKOUT: "Family Focused"

#### Tony Gabel

Tony Gabel is the Associate Professor of Business Law at Fort Hays State University (focus in Estate Planning and Transactional Law). FHSU, Undergraduate; Graduate of Notre Dame Law School.



#### DINNER GUEST SPEAKER: "Farm Stress and Mental Health" Kaley Conner

Kaley Conner is the coordinator of marketing; prevention, education and outreach. A native of Hays and FHSU grad, she also writes grant applications and serves as a county liaison for our 20 counties. She enjoys coordinating our Mental Health First Aid program and is a certified instructor for the adult and youth curriculum, plus the public safety module. Kaley is passionate about reducing the stigma around mental illness. This presentation will discuss stress management and self-care strategies to nurture mental health and prevent burnout. We also will discuss warning signs and risk factors, plus the importance of reducing stigma around mental illness and how to help someone who might be having a hard time.